



FOR IMMEDIATE RELEASE

## The Irish Jewelry Company

Peaceful Cottage- A Place to Always Call Home

**New York, NY–January, 2008** – In January, The Irish Jewelry Company announced that they have joyfully acquired Peaceful Cottage, located in the West of Ireland. Peaceful Cottage will be offered as a self-catering cottage rental through their web site this summer.

Peaceful Cottage has been owned by their family since it was originally purchased in the 70's by the owner's father. Modernized in the late 80's it was originally a thatched roof cottage that dated back to pre-famine Ireland. The pre-famine stone wall still surrounds the property today.

Recently in the past few years growing costs of maintenance for the cottage had been the center of much family debate for years. So in a valiant effort to preserve their parent's legacy and to pass on Irish history and tradition to future generations two brothers decided to purchase Peaceful Cottage in 2005. But when faced with a weak US dollar, increasing property prices in Ireland and the ever soaring oil prices, costs to maintain the property still remained an issue. Their dream seemed impossible. Until, The Irish Jewelry Company was born in 2006, the brain child of one of the brothers and his wife. Both of whom had prosperous careers in the jewelry industry in manufacturing, marketing and jewelry design.

The Irish Jewelry Company was originally envisioned as way to sell Irish products and jewelry to help support the cottage and as a vehicle to rent it as a self-catering cottage one day. Today The Irish Jewelry Company is a thriving business all of its own, selling imported Irish jewelry and gifts inspired by their love of ancient Celtic symbolism and centuries old traditions.

The Irish Jewelry Company is a business born from a dream of finding the means to preserve the memory of ones beloved parents and saving the family home in Ireland. A true Irish Blessing in disguise.

Peaceful Cottage has been transformed into a place where Irish Americans families can stay and experience their own Irish heritage. It's an affordable place for families to stay while they explore the Ireland they've heard so many stories about.

To learn more about The Irish Jewelry Company collection and Peaceful Cottage visit them online at [www.TheIrishJewelryCompany.com](http://www.TheIrishJewelryCompany.com)

Contact:  
IJC PR Dept.  
Tel: 516-216-4565  
Email: [irishjwryco@optoline.net](mailto:irishjwryco@optoline.net)  
[www.TheIrishJewelryCompany.com](http://www.TheIrishJewelryCompany.com)