



FOR IMMEDIATE RELEASE

The Irish Jewelry Company, A Company Committed To Providing All Kids Educational Tools For Success!

Franklin Square, NY–June, 2008 – In the past six months, The Irish Jewelry Company, through continued company growth and success has funded multiple educational projects through a non for profit organization called Donors Choose.

DonorsChoose.org is a nonprofit organization that provides a way for companies to donate directly to specific projects at public schools around the country also known as peer-to-peer philanthropy. Donors Choose was started by a Bronx High School teacher in 2000. The organization posts proposals from teachers on their website and makes them available to the general public through the internet. Individual donors or companies can select a project or projects and contribute as much as they are prepared to or fund an entire project. Donors Choose then purchases necessary supplies and provides them to the schools, and generates a line-item budget which is sent to the donor.

The Irish Jewelry Company has funded many great projects such as “Mission Rainforests: Operation Greenlight”, “See Me Read With a Sight Word Library for First Grade”, “Beached Whales Take Action!”, “Reading Retriever Memorial Library Phase 1”, “A Novel Approach to Reading”, “Supporting Leap to Literacy”, “Writing Easel”, “Kindergarten Picassos” and “Do You See What I See?”. In funding educational projects like these proposed by teachers through out the country, The Irish Jewelry Company has impacted over 937 students, grades Pre-K- 8th with approximately 4,923 hours of learning in low to moderate income areas. Through these various projects The Irish Jewelry Company is giving children the opportunity to learn through literacy programs that provide books to schools that lack the funds to support, by providing much needed art supplies, new music instruments and by teaching children about the environment through various science projects.

To learn more about The Irish Jewelry Company and other organizations and charitable contributions they make visit them online at www.TheIrishJewelryCompany.com

Contact:
IJC PR Dept.
Tel: 516-216-4565
Email: irishjwlryco@optoline.net
www.TheIrishJewelryCompany.com



Dear Donor,

I just want to take the time and thank you for your generous donations. When I told the children the special gifts we were going to receive, they were very excited. When we received the scanner and video camera they couldn't wait for me to open up the boxes and get started. We used the scanner to review language arts and math questions. The children enjoyed seeing their work scanned and displayed on the activboard. We used the video camera to produce a play called "The Great Kapok Tree" for Earth Day. The children had an exciting time reading their lines and having their characters perform in front of the camera. We will soon watch the play on television. Thank you for making these wonderful memories and learning experiences possible for the students in my classroom.

Sincerely,
Miss Cappelli

